

ACE ATHLETIC CENTRE



SPONSORSHIP OPPORTUNITIES

Prepared By:
MARKETING ASSISTANT

403-936-0914

4848 52 ST SE, CALGARY ALBERTA

WWW.ACEATHLETICCENTRE.CA

ACE ATHLETIC CENTRE



About AAC

CALGARY'S PREMIUM SPORTS FACILITY

Ace Athletic Centre is a top-tier sports facility, offering a range of sports including volleyball, basketball, pickleball, badminton, dodgeball, soccer, etc. We are committed to improving performance and strengthening community bonds through our diverse programs for adults and youth. Our variety of sports serve individuals, teams, and families, in a welcoming and inclusive atmosphere. AAC offers a fitness gym that has a variety of equipment, including weights and bikes, to help individuals with their fitness goals. As soon as you walk through the front doors, you will see our lounge called DAVE'S. This is our licensed concession that offers guests snacks, food, and drinks. Free Wi-Fi and arcade games are available for use in the lounge. AAC is home to one of Canada's largest volleyball clubs, Ace Volleyball Club.

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Proposal **Objective**

SHOWCASE YOUR BRAND AT OUR FACILITY

Partnering with Ace Athletic Centre gives your brand the chance to connect with a passionate and diverse community of athletes, fitness lovers, and families. Our sponsorship opportunities offer your brand valuable exposure in an energetic, supportive environment.

We offer a range of sponsorship packages that provide flexible options to meet your company's marketing goals. On the following pages you will find the different sponsorship levels, each designed to maximize your brand's exposure.

ADVERTISING AND SPONSORSHIP CONTACT

DIANE BELLMAN, FACILITY MANAGER

MANAGER@ACEATHLETICCENTRE.CA

ACE ATHLETIC CENTRE



COURT SPONSOR PACKAGE

PRICE: \$10,000 +GST per yr (2 yr contract)

- 5' x 20' banner
- 13 oz banner, hemmed & grommets
- 5 courts available
- Logo on 2 volleyball net post guards
- Supply and Installation cost is not included in the sponsorship package price and will be done through Spy Design

Ace Athletic Centre offers a Court Sponsor Package to sponsors seeking unparalleled visibility in the facility. This opportunity allows your brand to be showcased in front of a diverse audience, from athletes to spectators, and elevates your company's status as a leader in sports. We have 5 courts to choose from and with each court you get a banner and volleyball net post guards to put your company logo on.

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DOOR WRAPS

PRICE: One side \$750 +GST per yr (2 yr contract)
Both sides \$1000 +GST per yr (2 yr contract)

- **35.5" x 83"**
- **Single side or double side**
- **Supply and Installation cost is not included in the sponsorship package price and will be done through Spy Design**

Ace Athletic Centre offers an exclusive opportunity to showcase your brand through our Door Advertising Package. This high-impact advertising space provides prime exposure for your brand to athletes, visitors, and attendees as they enter or exit the venue, ensuring visibility at key touchpoints throughout the day. You have the option to wrap one side of the door or both sides.

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COURT BANNER

PRICE: \$2000 +GST per yr (two yr contract)

- **30" x 96" banner**
- **13 oz banner, hemmed and grommets**
- **Supply and Installation cost is not included in the sponsorship package price and will be done through Spy Design**

The Banner Sign Advertising Package at Ace Athletic Centre offers a highly effective way to showcase your brand with prominent, large-format banners strategically placed in the venue. This sponsorship package provides excellent visibility near courts and entrances to ensure your brand stands out and engages with a broad audience of athletes, spectators, and community members.

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SNAP FRAME IN WASHROOM

PRICE: \$250 +GST per yr (1 yr contract)

- 11" x 17" including print
- Up to three washrooms
- **Supply and Installation cost is not included in the sponsorship package price and will be done through Spy Design**

The Washroom Snap Frame Advertising Package at Ace Athletic Centre provides a sleek and professional way to showcase your brand through framed, high-quality signage. Washrooms are a key high traffic areas in the venue. This package allows your brand to stand out with a polished and easily updated display that you can change at your own convenience. We have three washrooms available to choose from.

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FLOOR GRAPHICS

PRICE: \$500 +GST per yr (1 year contract)

- **1 Tile (3' x 18")**
- **Supply and Installation cost is not included in the sponsorship package price and will be done through Spy Design**

The Floor Graphics Package at Ace Athletic Centre offers a unique way to showcase your brand. With floor graphics, your brand will be placed directly in the path of visitors, athletes, and spectators, ensuring high visibility and memorable engagement as people move throughout the Centre. Your logo will be added to one of our tiles in DAVE'S lounge.

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FLOOR MAT

PRICE: \$1000 +GST per yr (1 yr contract)

- **3' x 10' mat**
- **Mat cleaned weekly**

The Floor Mat Package at Ace Athletic Centre provides a unique opportunity for your brand to be recognized as soon as people come through the door. Your company will be recognized as a key supporter of the Centre's community-focused initiatives and ongoing development efforts. The mat will be regularly cleaned to ensure the logo remains visible.

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